



ANNOUNCING THE LAUNCH OF OUR NEW WEBSITE !!

Our website has a new look. But the real change is in our approach, not just in our appearance. While we've refined the design, we've expanded our mission of our website; to help prospective and existing customers quickly and easily find what they are looking for. By creating an enhanced Web site that engages, educates and communicates, we think that you'll agree that this part of our mission has been accomplished.

With the new features we've introduced on the site you will have the ability to:

- Use our Return On Investment (ROI) Calculator to realize your savings with the Double Impact Lid
- Learn more about Impact Plastics and what sets us apart in the industry
- Access our on-line catalog of our products
- Learn about other programs that Impact offers like our recycling program
- Gain access to press releases, announcements and newsletters
- Request Information on line and new searching capabilities
- Website Promotions

Check out our New Website and let us know what you think!
When you visit the website register for our Website Promotion offer!

SAVE MONEY WITH THE IMPACT PLASTICS RECYCLING PROGRAM!

The word is out about our Recycling Program featured in prior issues of the newsletter and communications to the field! As a result of this the Recycling Program has picked up momentum! Interest has been sparked and has proven to benefit the hauler network several ways:

By recycling your discarded lids, totes, bins and other plastic recyclables you are able to:

- Reduce your tipping fees at the landfill
- Reclaim valuable space on your premises
- Receive reimbursement for recycled plastic we pick up in the form of a credit against your next order

Participating in the program is easy!

We arrange to have a pick up scheduled at your facility. All that you need to do is let us know you need a "pick up" and have the man power available to load the truck.

If desired, pre-strap the load to ensure the maximum amount of material is loaded thus maximizing your credit!

After your truckload of material is picked up Impact Plastics will fax or e-mail to you a credit memo, detailing the number of pounds picked up and applicable credit.

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WHAT'S IN THE HOPPER ?

IMPACT PLASTICS LIDS WITHSTAND EXTREME WEATHER CONDITIONS

Do your lids become brittle and "snap" in the winter? Do you experience discoloring of your lids in hot weather climates? Sunlight and harsh weather climates can dry out plastic, making the lid weak and decreasing performance.

We all can attest to different climates that are specific to our regions; whether it's the heat from the South, Texas and Florida the summer; the below zero temperatures in Canada and the Midwest to the cold in the Eastern US.

At Impact Plastics our lids can withstand adverse climate conditions. We do this by blending a **UV Inhibitor** into the plastic. The UV Inhibitor maintains the strength and integrity of the plastic, by protecting the molecules against temperature extremes and the elements.

This is another differentiating factor about Impact Plastics and the quality and integrity that goes into every container lid, part and accessory that we have to offer.

PAST, PRESENT AND THE FUTURE OF IMPACT PLASTICS

Taking a moment to look back on this past year it has been a year of change. In January, of last year we acquired Globe Casters and Accessories. January 2008 marks our 1 year anniversary! The acquisition has opened up many doors for us with existing and new customers. In June'07 we had opened up our Distribution Center, and can fulfill orders with parts and lids out of one location and depots located in CA, CO, FL, MA and TX. Alvin Melchert has been instrumental in the success of our customers getting their parts and lids efficiently. You should see him assemble casters! Hand's down he's the fastest in the Midwest!

We have added new members to our staff like Scott Myers, Regional Manager for the Eastern US and has hit the ground running. Rick Chaney, Regional

Manager for the Western US and Bill Schneegas, Materials Manager has helped in overseeing the running of our Distribution Center. Bill has streamlined tasks and has been successful in working with transportation providers to give us the best rates that are then passed on to our customers.

With Scott Lemajeur at the helm we have new visions for the future of Impact Plastics and some exciting product innovations are on the horizon.

Holy Hinge Ear! Our most recent new product introduction is the Double Impact Hinge Ear! Our Hinge Ear is 1/4" thick. Such a simple innovation has caught the attention of many in the field.

Also, our new Zinc Plated Lid Rod for Front and Rear Load Containers comes with cotter pin, nut and bolts!

Looking to the Future of Impact Plastics we have some new products on the horizon for Q1'08, the Construction Debris Lid. This lid will eliminate waste getting blown all over your customers site. The Construction Debris lid will reduce your tipping fees by ensuring that the fit of the lid will assist in eliminating unwanted moisture from getting inside the can.

Some of the enhancements we make to our lids come directly from requests from customers such as yourself. New for 2008 we are adding some more quality features to the Double Impact Lid.

Stay tuned for more announcements by visiting our new website!

Customer Focus

IESI and Impact Plastics/Globe Casters and Accessories, have reached an agreement to be an approved supplier for Container Lids, Casters, and all other accessories. IESI is rapidly expanding it's presence in the South Central, Mid West and Eastern US, and Impact Plastics is proud to be an approved supplier. We welcome IESI to the Impact Plastics family of National Haulers.

LOOSEN UP: SIX Great Reasons To Stretch

We decided to mix things up a bit in our newsletter and have some fun...

If you know anything about anyone here at Impact we all in some way try to be conscious about our health. Amanda is always talking about high fructose corn syrup and reminds everyone here that we all need to watch what we eat and exercise to stay healthy. While feeding our appetites doesn't always keep us in shape exercise does. We all can't run five miles like Amanda everyday or ride our bikes 60+ miles at a time like Debra or play softball and hockey like Scott, Bowling like Bill, Golfing like Scott M, climbing and attacking the slopes like Rick, and running through airports like Gary with 100 lbs. of samples, however, there are some easier ways to stay in shape! A good way to start is by Stretching! Here are some reasons to stretch besides being good for the mind and body...

1. **Stretching Makes you stand taller.** Stretching will help prevent age related height loss. In addition, stretching can help maintain proper joint alignment, leading to a more erect posture at any age.
2. **Stretching will make you feel better.** Stretching is an excellent way to relax and reduce stress. While we all can't put our legs over our heads, proper stretching at a lower intensity can be a therapeutic way to relax and naturally vent anxiety.
3. **Stretching decreases the chance and/or severity of injury.** Stretching makes our tissues more elastic and less likely to tear or strain. It's not a cure all to preventing injuries but it does help in preventing injuries.
4. **Stretching helps relieve age-related muscle stiffness.** Let's not kid ourselves we all are getting older! As we age we experience muscle stiffness and we all take longer to recover from running the bases or mowing the lawn! That is if we have a push lawn mower! Regular stretching can combat this stiffness and help our muscles and tissues be more elastic.
5. **Stretching focuses the mind.** By spending time stretching before any strenuous activity we can prepare mentally for the upcoming physical activity. This allows us to focus on the task ahead and commit a specific goal.
6. **Stretching could save our life.** It's true, stretching prepares the body for the increased demands of physical activity by elevating the heart rate and increasing blood flow. This can prevent a stroke or heart attack caused by an immediate strain on the heart and circulatory system.

Important Reminders: Don't stretch cold—Before you stretch, do a couple minutes of light movement—a two minute walk will work. Don't sweat it—Know your limits and set realistic expectations.

Important Notice: This information is for general purposes only and is not intended to replace the counsel or advise of a qualified health professional.

CHATTER

Impact Plastic's would like to welcome **Scott Myers** as Eastern Region Sales Manager and **Rick Chaney** as Western Region Sales Manager.

Thank you to all participants to the Impact Plastics Survey. Your responses and recommendations are greatly appreciated. **The winners of the \$100 America Express give card for product ideas submitted are: Delbert Williams of Veolia Environmental and Kevin Riczkowski from Union Recycling & Waste.**

Impact Plastic's announces it's New Double Impact Hinge Ear that is 1/4" thick!

Carl Brill of Globe Casters had some health issues that weren't anticipated and after a longer then expected recovery he's finally back on his feet. Our prayers and wishes for Carl Brill have been answered for a full recovery.

Impact Plastics is the supplier of container lids to Otto Environmental for their New Steelite™ Container. The Steelite is a light-weight plastic commercial container with steel reinforcements for secure lifting and easy mobility.

IESI and Impact Plastics announces National Agreement.

Waste Expo 2008 is in Sweet Home Chicago—May 5, through May 8th. We are very excited that the show is coming to our home town.

Visit us at **Booth # 1425.**

Exhibit Hall hours are Tuesday, May 6th., and Wednesday May 7th. from 10am-5pm. and Thursday, May 8th from 10am.-1 pm. We look forward to seeing you again!

Do you have any announcements to make or feedback to share? Let us know by sending an email to debras@impactlids.com

The Strong Get Stronger - The Best Get Better - The Weak Get Recycled!



Globe Casters & Accessories

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ENCOMPASSING THE WASTE INDUSTRY WITH QUALITY SOLUTIONS

Impact Plastics Corporation is located in Elgin, Illinois, a suburb of Chicago, and conveniently located 45 minutes west of O'Hare Airport.

Founded in April 1999 by Scott Lemajeur.

Impact Plastics mission is simple. To exceed the requirements of our customers in the Waste Industry with long lasting container lids, parts and accessories that combine the highest degree of quality, reliability and performance in the field.

We strive to innovate new generations of products to match the future needs of our valued customers.



Impact Plastics Team

Scott Lemajeur - President, Owner
Laura Lemajeur - Vice President, Owner
Gary Cardoza - VP of Sales and Marketing
Carl Brill - Globe National Sales Manager
Alvin Melchert - Distribution Center Supervisor

Scott Myers - Eastern Region Sales Manager
Amanda Nelson - Customer Service Administrator
Bill Schneegas - Materials Manager
Rick Chaney - Western Region Sales Manager (not pictured)
Debra Surprise - Inside Sales Specialist



Independent Haulers



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TO:

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