



IMPACT PLASTIC'S INTRODUCES "MULTI-FLEX" NYLON LID ROD!

At Waste Expo back in May we introduced the "Multi-Flex" Nylon Lid Rod". One of our goals is to assist the field to be more responsive to your repair issues and find better way's to make your job easier and more productive.

The reaction to this new lid rod was very positive and most who came to the booth bent it, turned it into a pretzel and tried to bow flex it! The lid rod hand's on effect reminded us of SNL, "Hans and Franz" the skit where they just want to "Pump You Up"! This was almost as entertaining as Scott Myers doing his wrestling demonstration with the Double Impact Lid! Wake up and smell the muscle people! This new lid rod is the answer to all your steel lid rod failures! All kidding aside, the Nylon Lid Rod is a great solution to bent and rusted steel lid rods. The acceptance of this new product was great and customers were calling to place there orders even before the show was over!

When the Nylon Lid Rod is used in conjunction with Impact Plastics Lids will greatly reduce repair costs. The Nylon Lid Rod is available for Front and Rear Load applications and comes with cotter pins. For more details of this product see the enclosed product sheet. **Now through 10/31/08 the Nylon Lid Rod has special pricing available of \$6.99 each any quantity!**

Call today to place your order or to receive a FREE SAMPLE Lid Rod!

SAVE MONEY WITH THE IMPACT PLASTICS RECYCLING PROGRAM!

The word is out about our Recycling Program featured in prior issues of the newsletter and communications to the field! As a result of this, the Recycling Program has picked up momentum! Interest has been sparked and has proven to benefit the hauler network several ways:

By recycling your discarded lids, totes, bins and other plastic recyclables you are able to:

- Reduce your tipping fees at the landfill
- Reclaim valuable space on your premises
- Receive reimbursement for recycled plastic we pick up in the form of a credit against your next order

Participating in the program is easy!

We arrange to have a pick up scheduled at your facility. All that you need to do is let us know you need a "pick up" and have the man power available to load the truck.

If desired, pre-strap the load to ensure the maximum amount of material is loaded thus maximizing your credit!

After your truckload of material is picked up Impact Plastics will fax or e-mail to you a credit memo, detailing the number of pounds picked up and applicable credit may be applied to your next order. This is another way to save while recycling with Impact Plastics and protecting the environment!

Inside this issue:

Impact Sponge Plug	1
Recycle Program	1
Waste Expo 2008 Review	2
Customer Focus	2
Newest Team Member Anniversary	2
Keep Your Load Off the Road!	3
Chatter	3
About Us	4

WASTE EXPO 2008 - CHICAGO IN REVIEW



This year Waste Expo was hosted by the Windy City and turnout was excellent in the Impact Plastics Booth! The show was a successful one for Impact Plastics and we have gained some new customers and we reacquainted ourselves with the tried and true existing customers and partners of Impact.

The Double Impact Lid was showcased and had an impressive response! We also introduced a couple new products of ours like the Impact "Multi Flex" Nylon Lid Rod and our Impact Sponge Plug. Our New Nylon Lid Rod is available to ship for FL and RL applications. This year we challenged visitor's to our booth to take the Chicago Trivia Challenge, which gave attendees an opportunity to take a moment out of walking the show and have some fun testing their knowledge of our fair city.

Thank you to all attendees that participated in the Chicago Trivia Challenge! Impact Plastics is pleased to announce the winner's as **Jeannie Junkas** of **WM** and runner up **Bob Goetsh** of **Homewood Disposal**. **Congratulations Jeannie and Bob!** Each winner won a Recycling Bin loaded with Impact sample casters, hinge ears, giveaway items and Chicago Themed gifts. Looking ahead, **Waste Expo 2009** will bring us back to "Sin City" once again! **Las Vegas Convention Center June 8-11, 2009 our Booth Number is 1425**. We look forward to a great show their and an increase in attendees across the board. (answers to trivia challenge below)

1. What's the Nickname of Chicago?
 - a. Windy City b. Sweet Home Chicago c. City of Big Shoulders
2. What's the tallest building in the United States?
 - a. Empire State Building b. Sears Tower c. Trans National Place
3. What were the names of the two main characters in "The Blues Brothers" movie?
 - a. Ike and Pete b. Elwood and Jake c. Siskel and Ebert
4. What model squad car was the Blues Mobile?
 - a. 1974 Dodge Monaco Sedan b. 1971 Dodge Challenger c. 1973 Ford LTD Sedan
5. What was #34 Walter Payton's nickname of the Chicago Bears?
 - a. The Fridge b. Sweetness c. Kansas Comet
6. When was the Great Chicago Fire?
 - a. 1782 b. 1871 c. 1868
7. How many years has it been since the Chicago Cubs won a World Series?
 - a. 80 years b. 100 years c. 50 years
8. Who was the most famous gangster from Chicago?
 - a. Al Capone b. Fingers Moran c. Vito Corleone
9. What is the nickname is Michigan Ave.? The most famous street in Chicago.
 - a. The Magnificent Mile b. Hillside Strangler c. Hubbard's Cave
10. What Cities Police Department auction did the "The Blues Brothers" pick up the car from?
 - a. Joliet b. Mt. Prospect c. Chicago



Scott L taking a break from the "shoe".

Don Fucile; Waste Equipment Puerto Rico and Roby Kountz; Counts Container.



Waste Expo Welcome Reception at the Hilton Palmer-House.

Buying Lids is Cheap - Replacing Lids is Expensive !

Customer Focus



Casella Waste Systems, Inc. is an integrated regional solid waste services company that provides collection, transfer, disposal, recycling and resource management services to residential, industrial and commercial customers, primarily throughout the eastern United States. Founded in Rutland, Vermont in 1975 with a single truck, Casella has grown by anticipating and meeting changing cultural and public policy expectations about how our environment and natural resources are managed. We look forward to our growth with this great hauler partner!!

1. a. Windy City 2. b. Sears Tower 3. b. Elwood and Jake 4. a. 1974 Dodge Monaco Sedan 5. b. Sweetness 6. b. 1871 7. b. 100 years 8. a. Al Capone 9. a. The Magnificent Mile 10. b. Mt. Prospect

Happy Anniversary - Scott Myers - Eastern Regional Manager

Last summer when I contemplated coming to work for Impact Plastics, I was really considering a “leap of faith”. Because I have 17 years of sales experience in Plastic Packaging, and now was considering employment in the Waste Industry. After much debate, I decided to “take that leap”. I am proud to say I made a great decision.

Anyone reading this might be curious as to why I feel this way. The reasons are simple. The first is because of the people I supply to are as “down to earth” as possible. I love the fact that not everyone agrees with parts of our “sales pitch” but they sure are not afraid to tell you why and what they disagree with. I grew up in a working class family from Chicago where this type of straight talk was the norm, so I’m used to frank conversation. In addition, having worked to help pay for college as a garbage-man I feel right at home in your yards.

I love to travel and always have. I have been traveling for business and pleasure my whole life and have been lucky enough to have visited all 50 states in this great country. For me the most pleasure of traveling is meeting folks from different parts of the country and throughout the world. So the fact I get to visit with customers each week just adds to my love of travel.

Another reason I am so proud to work for Impact Plastics is the fact that we supply, without question, the best product and service in the industry. As a salesman, what better way to spend my day representing the best? I am proud to offer a lid that will out last our competitor’s 5-7 Times. I have become fast friends with so many of you that understand what our product’s can do for you, and that has been very rewarding. For those of you who are have not yet fully realized what makes our lids the best, I hope you will keep an open mind to a truly superior offering.

Keep your load off the road with the Compactor Receiver Lid!

What are you using to prevent garbage debris from coming out of your Compactor? Tarps, Chain Link, Wood Pallets? The hauler network is very creative in finding solutions to fixing an annoying problem of debris escaping from the container. However, Impact now offers the Compactor Receiver Container Lid. The Compactor Receiver lid provides a tight seal preventing tearing diapers/tarps fencing or other shop made cover failures. The Compactor/Receiver Lid has a “Smart Rib” design with two built in handles and is made from durable .175 HDPE plastic. Lid ships complete with instructions, strapping system and all mounting hardware!



CHATTER

We welcome our newest member Vonn McQuiston to the Impact Team as our Western Regional Manager. Vonn’s territory is West of the Mississippi. Vonn is from Indiana and his career background is in Sales in various industries including Industrial & Electronics. Please join us in giving him a warm waste welcome!

Looking ahead **WASTE EXPO 2009** brings us back to the **Las Vegas Convention Center June 8 - 11, 2009** ! We look forward to returning to Vegas! We hope to see you there **Impact Plastics Booth #9003**.

WASTE PRO and Impact Plastics announces our **National Agreement.**

If you have some information you would like to share about your company or have an announcement to make, please let us know by sending your comments to:
debras@impactlids.com

The Strong Get Stronger - The Best Get Better - The Weak Get Recycled !



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ENCOMPASSING THE WASTE INDUSTRY WITH QUALITY SOLUTIONS

Founded in April 1999 by Scott Lemajeur, Impact Plastics Corporation is located in Elgin, Illinois, a suburb of Chicago, and conveniently located 45 minutes west of O'Hare Airport. Impact Plastics mission is simple, to exceed the requirements of our customers in the Waste Industry with long lasting container lids, parts and accessories that combine the highest degree of quality, reliability and performance in the field. We strive to innovate new generations of products to match the future needs of our valued customers.



Scott Lemajeur - President, Owner
Laura Lemajeur - Vice President, Owner
Gary Cardoza - VP of Sales and Marketing
Carl Brill - Globe National Sales Manager
Vonn McQuiston - Western Regional Manager

Alvin Melchert - Distribution Center Supervisor
Scott Myers - Eastern Regional Manager
Amanda Nelson - Customer Service Administrator
Bill Schneegas - Materials Manager
Debra Surprise - Inside Sales Specialist



Independent
Haulers



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